

Gartner: Intellinx named “Cool Vendor, Security & Privacy”

Apr. 30, 2006

New York, NY – Intellinx Ltd., the world’s leader in end-user behavior tracking solutions for safeguarding against the insider threat, has been included in the list of "Cool Vendors" in the "Cool Vendors in Security and Privacy, 2006" report by Gartner, Inc. published on March 11, 2006. The section on Intellinx was authored by Gartner Research VP, Ant Allan. Intellinx is one of 10 vendors that have included in the "Cool Vendor" report for "developing technologies to protect against new security threats and using those technologies to deliver real-world business value."

"We are honored to be selected as a Cool Vendor by Gartner", said Orna Mintz-Dov, Intellinx co-founder and CEO. "We believe Intellinx is recognized as a breakthrough technology by leading financial, healthcare and government organizations around the world, which have leveraged Intellinx to combat the most daunting security challenge of our time – the insider threat."

Various surveys suggest that about two-thirds of fraud and identity theft is perpetrated by employees. As such, organizations are shifting focus to safeguarding against the insider threat. Intellinx introduces a new approach for addressing the challenge of internal fraud committed by legitimate end-users who are authorized to access the internal business applications. Intellinx records all the activities of every end user in every business application across heterogeneous environments in the enterprise including mainframe, iSeries, client-server, web and more. The solution provides unparalleled visibility to user activity allowing auditors to replay screen-by-screen, keystroke-by-keystroke as if they were looking over each end-user’s shoulder.

Based on patent-pending sniffing technology, the Intellinx agent-less architecture imposes no overhead and no risk to the normal IT operation. Its powerful rule engine tracks user behavior patterns in real-time, triggering instant alerts on irregularities, allowing security officers to immediately zoom-in on suspects and replay all actions related to suspicious events. By generating a very detailed forensic audit trail of user access to corporate applications and data, Intellinx enables compliance with government regulations including Sarbanes-Oxley and Basel 2 and privacy regulations such as GLBA and HIPAA.

About Gartner's Cool Vendors Selection Process

Gartner's listing does not constitute an exhaustive list of vendors in any given technology area, but rather is designed to highlight interesting, new and innovative vendors, products and services. Gartner disclaims all warranties, express or implied, with respect to this research, including any warranties of merchantability or fitness for a particular purpose.

Gartner defines a cool vendor as a company that offers technologies or solutions that are: Innovative,

enable users to do things they couldn't do before; Impactful, have, or will have, business impact (not just technology for the sake of technology); Intriguing, have caught Gartner's interest or curiosity in approximately the past six months